APPLE INC.

FINAL PRICING TERM SHEET

0.45% Notes due 2016 ("2016 Fixed Rate Notes")

Issuer: Principal Amount: Maturity: Coupon: Price to Public: Interest Payment Dates: Day Count Convention: Benchmark Treasury: Benchmark Treasury Yield: Spread to Benchmark Treasury: Yield: Redemption:

Trade Date: Settlement Date: Denominations:

Ratings: *

CUSIP/ISIN: Underwriters: Joint Book-Running Managers:

Co-Managers:

Apple Inc. \$1,500,000,000 May 3, 2016 0.45% 99.819% May 3 and November 3, commencing November 3, 2013 30/360 0.25% due April 15, 2016 0.311% + 20 basis points 0.511% The 2016 Fixed Rate Notes will be redeemable, in whole or in

The 2016 Fixed Rate Notes will be redeemable, in whole of in part at any time, at Apple Inc.'s option, at a redemption price calculated by Apple Inc. equal to the greater of (i) 100% of the principal amount of the 2016 Fixed Rate Notes being redeemed or (ii) the sum of the present values of the remaining scheduled payments of principal and interest on the notes to be redeemed (exclusive of interest accrued to the date of redemption) discounted to the date of redemption on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at a rate equal to the sum of the applicable Treasury Rate (as defined in the 2016 Fixed Rate Notes) plus 5 basis points, plus, in each case, accrued and unpaid interest thereon to the date of redemption.

April 30, 2013 May 3, 2013 (T+3)

\$2,000 and any integral multiple of \$1,000 in excess thereof

Aa1 (stable) by Moody's Investors Service, Inc.

AA+ (stable) by Standard & Poor's Ratings Services

037833 AH3 / US037833AH30

Issuer: Principal Amount: Maturity: Spread to LIBOR: Designated LIBOR Page: Index Maturity: Interest Reset Period: Initial Interest Rate:

Price to Public: Interest Payment Dates:

Day Count Convention:

Trade Date: Settlement Date: Denominations:

Ratings: *

CUSIP/ISIN: Underwriters: Joint Book-Running Managers:

Co-Managers:

Apple Inc. \$1,000,000,000 May 3, 2016 + 5 basis points Reuters Page LIBOR 01 3 Months Quarterly Three month LIBOR plus 5 bps, determined on the second London business day preceding to the scheduled closing date 100.00% February 3, May 3, August 3, November 3, commencing August 3, 2013 The actual number of days in an interest period and a 360-day year April 30, 2013 May 3, 2013 (T+3) \$2,000 and any integral multiple of \$1,000 in excess thereof Aa1 (stable) by Moody's Investors Service, Inc. AA+ (stable) by Standard & Poor's Ratings Services

037833 AF7 / US037833AF73

1.00% Notes due 2018 ("2018 Fixed Rate Notes")

Issuer: Principal Amount: Maturity: Coupon: Price to Public: Interest Payment Dates: Day Count Convention: Benchmark Treasury: Benchmark Treasury Yield: Spread to Benchmark Treasury: Yield: Redemption:

Trade Date: Settlement Date: Denominations:

Ratings: *

CUSIP/ISIN: Underwriters: Joint Book-Running Managers:

Co-Managers:

Apple Inc. \$4,000,000,000 May 3, 2018 1.00% 99.631% May 3 and November 3, commencing November 3, 2013 30/360 0.625% due April 30, 2018 0.676% + 40 basis points 1.076% The 2018 Fixed Rate Notes will be redeemable, in whole or in part at any time, at Apple Inc.'s option, at a redemption price calculated by Apple Inc. equal to the greater of (i) 100% of the principal amount of the 2018 Fixed Rate Notes being redeemed or (ii) the sum of the present values of the remaining scheduled payments of principal and interest on the notes to be redeemed (exclusive of interest accrued to the date of redemption) discounted to the date of redemption on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at a rate equal to the sum of the applicable Treasury Rate (as defined in the 2018 Fixed Rate Notes) plus 10 basis points, plus, in each case, accrued and unpaid interest thereon to the date of redemption. April 30, 2013 May 3, 2013 (T+3) \$2,000 and any integral multiple of \$1,000 in excess thereof Aa1 (stable) by Moody's Investors Service, Inc.

AA+ (stable) by Standard & Poor's Ratings Services

037833 AJ9 / US037833AJ95

Issuer: Principal Amount: Maturity: Spread to LIBOR: Designated LIBOR Page: Index Maturity: Interest Reset Period: Initial Interest Rate:

Price to Public: Interest Payment Dates:

Day Count Convention:

Trade Date: Settlement Date: Denominations:

Ratings: *

CUSIP/ISIN: Underwriters: Joint Book-Running Managers:

Co-Managers:

Apple Inc. \$2,000,000,000 May 3, 2018 + 25 basis points Reuters Page LIBOR 01 3 Months Quarterly Three month LIBOR plus 25 bps, determined on the second London business day preceding to the scheduled closing date 100.00% February 3, May 3, August 3, November 3, commencing August 3, 2013 The actual number of days in an interest period and a 360-day year April 30, 2013 May 3, 2013 (T+3) \$2,000 and any integral multiple of \$1,000 in excess thereof Aa1 (stable) by Moody's Investors Service, Inc. AA+ (stable) by Standard & Poor's Ratings Services 037833 AG5 / US037833AG56

2.40% Notes due 2023 ("2023 Notes")

Issuer: Principal Amount: Maturity: Coupon: Price to Public: Interest Payment Dates: Day Count Convention: Benchmark Treasury: Benchmark Treasury Yield: Spread to Benchmark Treasury: Yield: Redemption:

Trade Date: Settlement Date: Denominations:

Ratings: *

CUSIP/ISIN: Underwriters: Joint Book-Running Managers:

Co-Managers:

Apple Inc. \$5,500,000,000 May 3, 2023 2.40% 99.867% May 3 and November 3, commencing November 3, 2013 30/360 2.00% due February 15, 2023 1.665% + 75 basis points 2.415% The 2023 Notes will be redeemable, in whole or in part at any time, at Apple Inc.'s option, at a redemption price calculated by Apple Inc. equal to the greater of (i) 100% of the principal amount of the 2023 Notes being redeemed or (ii) the sum of the present values of the remaining scheduled payments of principal and interest on the notes to be redeemed (exclusive of interest accrued to the date of redemption) discounted to the date of redemption on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at a rate equal to the sum of the applicable Treasury Rate (as defined in the 2023 Notes) plus 15 basis points, plus, in each case, accrued and unpaid interest thereon to the date of redemption. April 30, 2013 May 3, 2013 (T+3) \$2,000 and any integral multiple of \$1,000 in excess thereof

Aa1 (stable) by Moody's Investors Service, Inc.

AA+ (stable) by Standard & Poor's Ratings Services

037833 AK6 / US037833AK68

3.85% Notes due 2043 ("2043 Notes")

Issuer: Principal Amount: Maturity: Coupon: Price to Public: Interest Payment Dates: Day Count Convention: Benchmark Treasury: Benchmark Treasury Yield: Spread to Benchmark Treasury: Yield: Redemption:

Trade Date: Settlement Date: Denominations:

Ratings: *

CUSIP/ISIN: Underwriters: Joint Book-Running Managers:

Co-Managers:

Apple Inc. \$3,000,000,000 May 4, 2043 3.85% 99.418% May 4 and November 4, commencing November 4, 2013 30/360 2.75% due November 15, 2042 2.883% + 100 basis points 3.883% The 2043 Notes will be redeemable, in whole or in part at any time, at Apple Inc.'s option, at a redemption price calculated by Apple Inc. equal to the greater of (i) 100% of the principal amount of the 2043 Notes being redeemed or (ii) the sum of the present values of the remaining scheduled payments of principal and interest on the notes to be redeemed (exclusive of interest accrued to the date of redemption) discounted to the date of redemption on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at a rate equal to the sum of the applicable Treasury Rate (as defined in the 2043 Notes) plus 15 basis points, plus, in each case, accrued and unpaid interest thereon to the date of redemption. April 30, 2013 May 3, 2013 (T+3) \$2,000 and any integral multiple of \$1,000 in excess thereof

Aa1 (stable) by Moody's Investors Service, Inc.

AA+ (stable) by Standard & Poor's Ratings Services

037833 AL4 / US037833AL42

* Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) and a prospectus supplement with the Securities and Exchange Commission ("SEC") for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, the prospectus supplement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus and prospectus supplement if you request it by calling Goldman, Sachs & Co. toll free at 1-866-471-2526, Deutsche Bank Securities Inc. toll free at 1-800-503-4611, or by contacting Apple Inc.'s Investor Relations at http://investor.apple.com/contactUs.cfm.

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